

# BRECON BEACONS NATIONAL PARK

## SUSTAINABLE TOURISM PARTNERSHIP



### Minutes of meeting 18<sup>th</sup> April 2012

Action

1. **Present:** Jeff Calligan (Mountain & River Activities), Paul Dann (FCW), Gary Evans (Hawk Assoc), Jillie Gardiner (ABO), Gwenllian Jones (ADTA), Helen Jones (TPMW), Julie Lewis (PCC), Punch Maughan (BBT), Catrin Parish-Marks (BBNPA), Richard Tyler (BBNPA) and Carol Williams (BBNPA)
2. **Apologies:** Nicola Williams (BBNPA)
3. **Minutes:** Approved
4. **COLLABOR8** 15 clusters were operating successfully. The project will end at the end of June 2012 and work was being structured to enable all the budget to be spent by then. There was a possibility of a bid for an extension for another 12 months with extra finances available.
5. **Rural Alliances** The project would get fully underway in July after the end of COLLABOR8. Catrin Parish-Marks introduced herself to the Partnership as the new Rural Alliances Project Officer although she would start by finishing off the work on COLLABOR8. RJT reported that there had been confirmation that the project had received £320,000 in match funding from the Welsh Government's Targeted Match Funding scheme which was very welcome. The project's Opening Conference would be held in Cardiff on 19<sup>th</sup> June with workshops being held the next day in the Brecon Beacons area, based in local community halls and with community/business input into the proceedings.
6. **Walking with Offa** The project was beginning to produce outcomes with Walkers are Welcome towns being developed in Hay, Crickhowell, Talgarth and Abergavenny (Abergavenny is being supported through Adventa but in close partnership with BBNPA). Walking Website, Code of Conduct and Community Access Management are under development.
7. **Marketing Implementation** PM gave an update on the MCG work programme. Roger Hunter had been appointed by the NPA to project manage the website development. A partnership agreement was under development between BBNPA & BBT. New members were being invited – Abergavenny Food Festival, National Trust, Hay Festival, BB Holiday Cottages. The PR work was seen as being successful and would be reviewed in June.
8. **Partnership Development** Gary Evans was on contract through COLLABOR8 to support the detailed implementation of the Strategy recommendations for the operation of the Partnership and sub-groups. He reported on the workshop held in February and the paper developed by PM, RJT and himself based on the workshop outcomes. It was agreed that:
  - the broad recommendations of the Strategy involving a reduced meeting pattern for the Partnership supported by an Executive and working groups should be implemented

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- the next meeting for the full partnership in July should go ahead to consider a draft work programme for the Partnership prepared by the Executive
  - The Partnership should normally meet in autumn and spring so the October meeting should also go ahead as planned with a report from the Executive on work programme implementation which will include that of working groups.
  - The 8 organisations listed on the membership paper should be approached as potential new members
  - Executive would meet in May
  - A category of 'Corresponding Members' would be established for those organisations which do not wish to attend meetings in other than exceptional circumstances but who want to keep in contact with the Partnership and may wish to comment on matters before the Partnership via the Chairman.
  - A draft Terms of Reference document would be prepared and put to the Partnership for discussion/approval
  - Membership of the Partnership would be reviewed to ensure the right person was being invited to meetings and organisations could, if appropriate, nominate more than one representative to attend subject to the Chair's approval
  - Membership of Executive and Working Groups would be the responsibility of those groups subject to approval by the Partnership
  - Deputies for the main Partnership member would be encouraged if the main member was unavailable
  - An independent Chair should be appointed
- 9. Independent Chair** GE left the meeting for this discussion. It was agreed that, subject to satisfactory procurement and funding being available, he should be appointed as independent Chair for the period of 2 years with a review after 12 months. This was necessary as the work he had started as part of the initial development programme needed to continue for this period to embed the new way of working into the Partnership and this would require someone with the right facilitation and structural development skills. It was hoped that by the end of this period the Partnership would be securely founded and be able to recruit an independent Chair on a voluntary basis.
- 10. Dates of 2012 meetings – 2pm NPVC**
- July 18<sup>th</sup>
  - October 17<sup>th</sup>

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